

# DATE

**Etisalat**

**Emirates Telecommunications Corporation Dubai, U.A.E.**

**TO WHOM IT MAY CONCERN**

This is to confirm that we, <CLIENT NAME> registered under Trade license/Ruler’s Decree <xxxxxxxxxxx>, do not have any objection to register a sender I.D. with Etisalat UAE.

We undertake to comply with all applicable laws detailed under the TRA UEC Policy (including, but not limited to, as they relate to fraud and SPAM) and indemnify Etisalat UAE against any action, claim, fine or loss whatsoever incurred because of a breach of law or regulation.

By signing this registration form, we confirm that all SMS will only be sent to eligible customers who have consented (in a form that is recorded and physically presentable) to receive SMS communication in accordance with the details outlined below.

Company Name : <CLIENT NAME>

Type of business/industry: <Business Type>

Trade License/Ruler’s Decree Number: < >

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| S.No. | Sender ID type | Company | Sender ID\* | SMS Content | Purpose of Use |
| 1 | Promotional | <Name> | AD-BrandPro | Provide Sample | Marketing Comm, Promo |

\*Promotional sender Ids needs to have “AD-“ prefix.

We hereby authorize Twilio Inc. to register sender ids on our behalf.

Thanking you,

.............................................................

Signature

Name of Signing Officer Title

<Company Stamp>